

LEIGH THOMPSON
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EXPERIENCE

THE BRIDAL COLLECTION · Denver, Colorado · August 2006–Present

Marketing and Design Coordinator. Manage and create all marketing materials for the company. Create and sustain a brand update for the six year old store. Organize and promote all special events. Create yearly and individual project budgets and perform cost analysis of all endeavors.

SLAUGHTER GROUP · Birmingham, Alabama · October 2005–August 2006

Designer. Work as part of a creative team to develop comprehensive brand identities. Design stationery suites, websites and print collateral to create a cohesive presentation. Participate in production management, non-profit consulting and town planning.

Freelance Designer · May 2005–Present

Work one-on-one with clients to design and develop special event materials including baby announcements and wedding invitations. Manage design approval, materials, budget, printing and production implementation.

MINT DESIGN STUDIO · Gainesville, Florida · January 2004–May 2005

Lead Designer. Student-run design studio. Managed a team of designers, illustrators and photographers—responsible for art direction, team planning, organization, deadline management and client interaction. Projects included identity design, print collateral, web design and development.

Designer. Contributed as a designer within a creative team to develop branding positioning. Responsible for research, conceptual development, design, client interactions and print production. Projects included identity design, print collateral, promotional and event materials and web development.

CITIZEN JAYNE · Tampa, Florida · April–August 2002, April–August 2003

Design Intern. Worked with creative director in conceptual development, illustration, package design and prototyping. Conducted photography and style research, layout revisions, website development and print production supervision. Assisted art direction on photo shoots for a regional company and created editorial design for a regional magazine.

EDUCATION

UNIVERSITY OF FLORIDA · Gainesville, Florida

Bachelor of Fine Arts in Graphic Design · May 2005 · 4.00 GPA

COMPUTER INTEGRATED STUDIO · University of Florida · August 2003–May 2005

Through a competitive process, myself and seventeen others were selected from a pool of applicants to be part of the unique two year, computer-integrated graphic design program at the University of Florida. This studio atmosphere builds a tight community of student designers allowing us to communicate, learn, articulate our ideas and grow individually through a process of mutual inspiration.

AWARDS

LIGATURE · Juried Student Design Exhibition · University of Florida, Focus Gallery

2005 · Juried by Duane Bray, Jeff Matz, José Reyes + David Ritter

three entries selected: restaurant identity and print material redesign, international multimedia business system + brand style guide and state theater seasonal program

2004 · Juried By Craig Clark, Dan Sturges + Julio Lima

three entries selected: magazine feature, exhibition promotion system, typeface design + poster

2003 · Juried By Templin Brink, Fluffco + Yossi Lemel

entry selected: illustration

GOLDEN GATOR AWARD · 2005

recipient. award recognizes exceptional ability in the art of communication for the University of Florida, received for the University Galleries website

AFFILIATIONS

VOX GRAPHIS · University of Florida Student Design Group

member · 2003–2005 · Student group developed to create awareness of design in the real world.

The intent is to educate ourselves, our school, our campus and community on current design issues.

treasurer · 2003–2004 · Accountable for a multi-thousand dollar budget. Responsible for planning, scheduling, budget and organization of a four day, out-of-state studio tour for forty students as well as a weekend-long, juried design exhibition and symposium featuring seminars and workshops with nationally-recognized designers.

TECHNICAL

Macintosh Systems, Adobe Illustrator, Adobe Photoshop, Adobe Imageready, Adobe InDesign, QuarkXPress, Macromedia Dreamweaver, Microsoft Word, Microsoft Excel, Microsoft Powerpoint